



**Washington, DC Advocacy Trip
April 12 – 14, 2011**

E2 Delegation Bios

Laura Berland-Shane, LEED AP, *Business Development Manager, Siemens Industry - Solar VMM* CA

Laura Berland-Shane is a business development executive with Siemens Industry's Solar Vertical Market Management Group. The Solar VMM serves as a hub for all Siemens Industries' solar products for utility scale and commercial applications, and includes solar PV inverters, as well as automation and control equipment for solar cell and panel manufacturers. Previously, Ms. Berland-Shane developed solar PV projects for public sector customers with Siemens' Alternative Energy group within Siemens Building Technologies. She has been a sales and operations professional in the solar industry since 2003 - notably as SolarCity's Southern California Sales Director and Permacity Solar's Chief Operating Officer. Prior to working in alternative energy, Ms. Berland-Shane was a finance and strategy executive and consultant for media and entertainment companies. Presently, she sits on the Board and is a founding member of The Sustainable Business Council, LA, and is a Southern California Chapter Director for Environmental Entrepreneurs (E2). She was also appointed to the Riverside Solar Task Force, and sits on the LA Business Council's Solar Working Group. Ms. Berland-Shane has an MBA in finance from The Wharton School and a BA in International Relations from Brown University. She is also a LEED AP.

F. William Capp, *President & CEO, Beacon Power Corporation* IL, MD, MA, MT, NH, NY, PA, WV

F. William Capp has been Beacon Power President and CEO since December 2001. Prior to joining Beacon, Mr. Capp was the Telecommunications Group President of Bracknell Corporation, providing infrastructure for the telecommunications industry, with annual sales of \$350 million and 30 regional offices in the U.S. and Canada. From 1997-2000, he served as President of York International's Northfield Division. From 1978-1997, Mr. Capp held numerous positions at Ingersoll-Rand. From 1992-1997, he was Vice President and General Manager of the Centrifugal Compressor Division, where he was responsible for over 700 employees. From 1989-1992, Mr. Capp was Vice President of Technology for The Torrington Company, a \$900+ million manufacturer of bearings and precision components. Prior to joining Ingersoll-Rand, he worked for Ford's Truck Division in areas such as project engineering, systems analysis, and product planning. Bill received his B.S. degree in Aeronautical Engineering from Purdue University and his MBA and M.S. degree in Mechanical Engineering from The University of Michigan. He has also completed the Black Belt Training Program from the American Society for Quality.

Gordon Davidson, *President, Davidson & Associates* HI, ID, KY, OH, OK, SC, TN, WA

Gordon Davidson is a thought leader and serial entrepreneur in the environmental risk and renewable energy fields. He has co-founded four companies, including creating a new market for monetizing environmental risk transfers. He was named the first Director of EPA's Office of Federal Facilities Enforcement program, overseeing the cleanup of federal facilities. Mr. Davidson is currently an executive consultant to the Department of Energy for its Energy Parks Initiative, designed to transform former nuclear weapons production sites into clean energy parks. Each of these 12 sites could see investments of billions of private sector dollars and generate thousands of jobs. He is also working with clean energy development teams to fund and develop biofuels and waste to electricity projects. Mr. Davidson is also an accomplished public speaker. He taught at Duke University's School of the Environment as an adjunct faculty member, and received his master's degree from Duke.

Ethan Garber, CEO, Convoy Solutions, LLC d/b/a IdleAir AR, CA, CT, GA, IL, MO, NJ, NY, PA, TN, TX, UT, VT
Ethan Garber is Chairman & CEO of Convoy Solutions, LLC, a corporation established in early 2010 to facilitate the purchase and resuscitation of the assets of IdleAir. IdleAir is the nation's largest truck stop anti-idling electrification provider with operations in 9 states. Mr. Garber has an extensive background in trading and restructuring distressed debt, is a founding partner of Lakewater Capital, a corporate advisor to Euro-Pro, Wal-Mart's designated consumer appliance *vendor of the year*, and he is also a founding investor and active board member of several environmentally targeted startups including TriState Biodiesel (largest vertically integrated grease collector and biodiesel marketer in NYC); and Thermal House, a New England building performance and renewable energy contractor. Previously, Mr. Garber was a senior counterparty negotiator in the liquidation of the derivative portion of the Lehman Brothers bankruptcy estate. From 2001 thru 2008 Mr. Garber ran proprietary credit arbitrage portfolios for Credit Suisse and Bear Stearns. Prior to that, Mr. Garber was an award-winning distressed debt analyst at Lehman Brothers, Jefferies and Chase Manhattan Bank. Mr. Garber graduated from Wesleyan University with a BA in Religious Studies.

Berl Hartman, Director, E2 New England

MA

Berl Hartman is a senior marketing executive and entrepreneur with over 20 years of experience in marketing and business strategy. Since 2003, she has served as a co-founder and Director of the New England chapter of Environmental Entrepreneurs (E2). Ms. Hartman was also a founding member of the New England Clean Energy Council (NECEC) and serves on its Board of Directors and as Co-Chair of the Council's Policy Committee. In 2008, she received the Council's first Clean Energy Leadership Award. Ms. Hartman spent eight years as Sr. Vice President of Blanc & Otus, a subsidiary of Hill & Knowlton Public Relations, where she founded and led the company's Cleantech practice. Prior to her work in clean energy, Ms. Hartman served as VP of Strategic Marketing at Sybase and VP of Engineering at Computer Corporation of America. Her writing has appeared in the Boston Globe and Mass High Tech magazine.

Raymond Kane, Member, Cape Cod Commercial Hook Fisherman's Association

MA

Raymond Kane has been an active and successful Cap Cod fisherman for nearly 40 years. He is owner-operator of his own vessel and has caught a variety of species including lobsters, groundfish and bluefin tuna. Mr. Kane is a long time member of the Cape Cod Commercial Hook Fisherman's Association (CCCFHA), a nationally recognized, non-profit organization that aligns protection of the oceans with the interests of the Cape's historic fishing community. He currently serves as an outreach spokesperson and fishery advocate for the group. In addition to his fishing interests, Mr. Kane was employed for four years with Severson Environmental Services as captain of the boats involved in the cleanup of PCBs from the Acushnet River to ameliorate the pollution of New Bedford Harbor, one of the EPA's largest ongoing Superfund cleanup sites.

Felix Kramer, Founder, California Cars Initiative

CA

Felix Kramer is a serial entrepreneur in internet and communications. In 2002, with engineers, entrepreneurs, environmentalists and drivers, he founded the non-profit CalCars.org to promote plug-in hybrid cars. Thomas Friedman has said, "Felix Kramer has made plug-in electric cars not only his passion but an imminent American reality." In 2006 Mr. Kramer brought a prototype "100+MPG" PHEV to Capitol Hill to show legislators what we could be driving, and to Sacramento to help E2 prove business support for the Global Warming Solutions Act. CalCars was at the center of the non-partisan campaign that led to GM's decision to build the Volt. Detroit's most technically advanced vehicle has created jobs in auto and suppliers' research and manufacturing facilities in the Midwest and elsewhere. His family is now the world's first household with both a Chevy Volt and a Nissan Leaf (soon to be manufactured in Tennessee). Mr. Kramer promotes broad transportation electrification, including conversion of gas-guzzlers (a strategy endorsed by Intel co-founder Andy Grove), powered by low-carbon, renewable electricity and liquid fuels. He has a B.A. in American Studies from Cornell University.

Nicole Lederer, Co-founder, Environmental Entrepreneurs

CA

Nicole Lederer is Co-Founder of Environmental Entrepreneurs, focusing on growing E2's pro-environment business constituency, establishing collaboration between business and environmental leaders and creating a positive dialogue with legislators at the state and national levels. She leads E2's Advisory Council where E2's regional and national strategies are formulated and managed. Ms. Lederer also leads E2's federal advocacy agenda, supporting policies that foster environmental innovation, sustainable economic development and green job creation. Since 2002, she has led E2 delegations to Washington to meet with House and Senate members, as well as representatives from the Executive Branch. Ms. Lederer serves on the board of NRDC, the Natural Resources Defense Council. She is a frequent speaker on green job creation and other business benefits related to environmental policy.

James Marvin, Founder, Federal Green Solutions

WA

Less than a year after retiring from service in the military, James Marvin, a former Commander in the US Navy, now leads field operations and business development for an alternative energy start-up and has his own consulting practice. Commander Marvin started his twenty year military career with Basic Underwater Demolition/SEAL training graduating class 176, subsequently working as a Naval Special Warfare officer in the Mediterranean and Guam, Officer in Charge of a SEAL platoon in South America, Future Operations Branch Chief in Hawaii, Executive Officer at the Naval Special Warfare command in Bahrain and finally, Director of Operations at Naval Special Warfare Group FOUR in Norfolk, Virginia. He has transitioned from a career serving the country to a new career helping the military embrace opportunities for environmental progress.

David Moyar, President & CEO, MEI Hotels Incorporated

FL, MI, NY, OH, VA

David Moyar is the co-founder, President and CEO of MEI Hotels Incorporated, a hotel development, ownership, and management company headquartered in Cleveland, OH. MEI Hotels currently owns and operates Hilton franchised hotels in Florida, Michigan and Virginia. In addition to his executive responsibilities, Mr. Moyar personally leads the company's design and environmental initiatives. He resides in New York City with his wife, Monica Burton. Mr. Moyar holds a B.A. in English and Philosophy, *magna cum laude*, from Yale College, and a J.D. from Yale Law School, and is admitted to the bars of New York and Connecticut.

Carl Nettleton, President, Nettleton Strategies

CA

Carl Nettleton is the president of Nettleton Strategies LLC, a management consulting firm specializing in resolving business and policy issues. The firm has bi-lingual Spanish/English capabilities and utilizes GIS technology as a visualization and consensus-building tool. Mr. Nettleton has led numerous efforts to improve fisheries, protect ocean water quality, and educate the public about the ocean. He has played a major role in addressing large regional infrastructure issues involving transportation, water, wastewater, and storm water. Mr. Nettleton served as the CEO of two ocean environmental organizations for more than a decade and has held executive positions in public, non-profit, and for-profit sectors. Mr. Nettleton is also the founder of OpenOceans Global, a non-advocacy NGO linking people to the world's oceans with the goal of aggregating and creatively presenting the world's ocean data. He is a graduate of San Diego State University and serves on numerous non-profit and business committees and boards.

Jack Oswald, CEO, SynGest Inc.

AR, GA, IN, IA, LA, MI, MN, MO, OH

Jack Oswald is CEO of SynGest Inc. and a nationally-recognized entrepreneur focused on commercializing and deploying clean energy solutions. SynGest's primary focus is the commercialization of a novel process to convert non-food biomass into highly valuable nitrogen fertilizer (NH₃) and other advanced renewable biofuels. Mr. Oswald has been developing a National Clean Energy Strategy: "Clean Energy 2.0 – Energy Abundance or Bust." To that end he was a contributing member during the campaign to President Obama's Energy and Environment Policy Advisory Group and was on the steering committee for Clean Tech For Obama (CT4O). Mr. Oswald serves as a Special Delegate to the U.S.-China Clean Energy Forum. Educated at Dartmouth College (Engineering) and Harvard Business School (MBA), Mr. Oswald was recently appointed as a Trustee for the University of California Merced to help craft programs to attract business collaboration and innovate in the area of technology licensing and transfer. Mr. Oswald is also an avid pilot holding Commercial, Multi-engine and Instrument Certificates.

David Rosenheim, Senior Consultant, U.S. Markets, Offsetters Clean Technologies, Inc.

CA

David Rosenheim brings a lifelong passion for entrepreneurship to the clean tech and new media sectors. Leading U.S. Business Development to Offsetters Clean Technologies, Mr. Rosenheim is driving international expansion for Canada's largest carbon services firm. In his roles at JamBase, first as CEO and now as Board Chairman, he has driven the company's mission to become the definitive source and destination for live music information and community. Mr. Rosenheim began his career as a touring and recording musician, leading the critically acclaimed bands Hugh and The Weather Band before founding Inkblotmagazine and Musicfans, Inc. He has also held positions as a strategy consultant for GOOD.is, Jeff Skoll's Participant Productions and CleanStar Energy (biofuels). Mr. Rosenheim is co-chapter director of Environmental Entrepreneurs (E2.org) and earned an MBA with distinction from Oxford University.

John Rosenthal, *President, Meredith Management*

MA

As President of Meredith Management, Mr. Rosenthal oversees the investment, development and management operations of the company. Mr. Rosenthal's corporate mission is to create a sense of community in the residential and commercial properties he develops and manages. Mr. Rosenthal spent most of his twenties as a carpenter and community organizer. In 1983 he joined Meredith Management. Since then he has grown the business into one of the largest owner/managers of residential properties in the State and founded two successful non-profit corporations: Friends of Boston's Homeless and Stop Handgun Violence, Inc. Mr. Rosenthal specializes in the development, management and renovation of market and affordable housing, as well as commercial properties. Meredith Management currently employs over 150 people and its portfolio includes 800 apartments and over 250,000 square feet of commercial space. In recognition of Meredith Management's corporate responsibility, the company was awarded the Massachusetts 2001 Governor's Employer of the Year Award, the Business Partnership Award for 2000 from the Massachusetts Council of Human Service Providers and the 1996 Employer of the Year from The Employers Association. Meredith Management also received a major community service award from MassHousing for creating a housing and treatment program in Southbridge, MA for formerly homeless women with children who are in recovery from substance abuse. Under Mr. Rosenthal's leadership Meredith Management continues to be an innovator both in providing comfortable living and working environments as well as being an active and socially responsible business.

Samuel Weaver, *President/CEO, Cool Energy, Inc.*

CO

Sam Weaver is President and a co-founder of Cool Energy, Inc., a power conversion equipment company located in Boulder, CO. The main applications of Cool Energy's products are waste heat recovery, solar power, and biomass power, and the scale of the equipment is intended for on-site and remote power generation. Mr. Weaver serves as Secretary of the Board of Directors for the State of Colorado Clean Energy Development Authority (CEDA), and is a member of the Board of the Colorado Solar Energy Industries Association. He is actively involved in the Colorado technology and business communities, having previously co-founded one other Colorado-based company. Previous to his time as an entrepreneur and in start-up businesses, Mr. Weaver worked for ten years as a professional researcher in the electrical engineering department at CU-Boulder. He is an active member of numerous energy and renewable energy industry trade groups, and has served his community as a volunteer fire chief and Boulder County advisory board member. Mr. Weaver holds a B.S. degree in engineering and applied science from the California Institute of Technology and is an inventor named on fourteen issued U.S. patents.

Paul Zorner, *Chairman, Kuehnle AgroSystems*

AZ, CA, HI, NY, NC

Paul Zorner is Chairman of Kuehnle AgroSystems, a Hawaii-based supplier of algae genetics. Kuehnle AgroSystems is the leading supplier to several major firms developing this technology as a source of aviation fuel, animal feed and renewable chemicals. Dr. Zorner serves on the Board and as an adviser to other renewable energy start-ups and venture capital firms. Dr. Zorner has been an executive in several Fortune 100 and start-up organizations involved in renewable fuels and chemicals including Hawaii Bioenergy (President and CEO), Dow Chemical (Chief Scientist – Biotechnology Platform), Diversa (Senior Director – Renewable Energy) and Mycogen Corporation (Vice President – Product Development). Dr. Zorner is also a Venture Partner with Finistere Ventures (San Diego) and Adjunct Professor of Horticulture at North Carolina State University. Dr. Zorner earned his BS at Lewis and Clark College (Portland, Oregon) and his Ph.D. at Colorado State University.